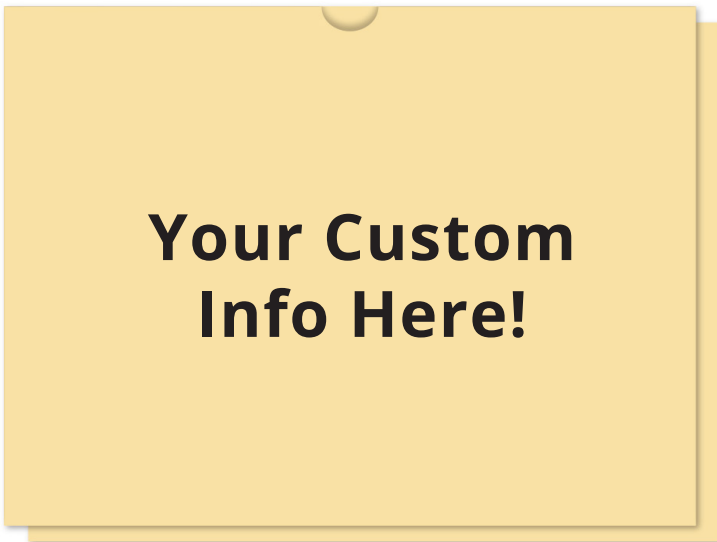


Custom Deal Jackets

531-539, 5310-5330

(Form #DSA-500)



**Your Custom
Info Here!**

Product Description

These jackets are made from high quality 32# Kraft paper. Choose from 12 different colors which make it easy to define cars, trucks, used cars, years, etc. We can match your existing jacket or help you design your own.

Product Specifications

- 12" x 9" (Maximum imprint 11-1/2" x 8-1/2")
- 32# Kraft Paper (7 Pt.)
- Thumb cut (1/2") at top on one side
- Full color printing available
- No set up charge
- We can match any design
- Quantities: Minimum 500 / Incremental 500

Additional Information

Non-Standard Ink Colors: Any (Additional Charge Applies - Only applies on single color imprint jobs)

Ink Color Back: Any (Additional Charge Applies)

Proof Charge: Up to 3 Free

Plate Charge: No

Screens: Yes (No Additional Charge)

PMS Match: NA

Bleed: Yes (Additional Charge Applies)

Turn Time: 5-10 business days

Art Requirements

- High resolution (300dpi) or fully editable vector artwork is required.
- Preferred file formats are InDesign (.indd), Illustrator (.ai or .eps), or Photoshop (.psd).
- If unavailable, artwork can be recreated if one of the following is provided:
 1. Photo/scan of existing artwork
 2. Description of copy and desired layout.

Standard Stock Colors	Item #
Buff (PMS 7401)	531
Blue (PMS 290)	532
Green (PMS 351)	533
Pink (PMS 1905)	534
White	535
Lavender (PMS 2572)	536
Salmon (PMS 164)	537
Fuchsia (PMS 238)	538
Gray (PMS 427)	539
Yellow (PMS Yellow)	5310
Teal (PMS 320)	5320
Red (PMS 199)	5330

Standard Ink Colors	
Black	Reflex Blue
Red (PMS 032)	Green (PMS 349)

Production Notes (For Internal Use)

Production: 010

- Standard color imprint fulfillment.
- InDesign file created using pre-set templates.
- Convert imprint to black prior to production.

Production: 190

- Large quantity (5,000-20,000) fulfillment.
- PDF exported to spec using press templates.
- Outline all fonts in Illustrator prior to production.

Production: 025

- 2-4 color imprint fulfillment.
- InDesign file created using pre-set templates.

Production: 185

- Extra large quantity (20,000+) fulfillment.
- PDF exported with all fonts outlined.
- Outline all fonts in Illustrator prior to production.

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